



The Nature Conservancy's 2015 Goal

*Army Corps of Engineers
16 November 2004*

Laura Landon
The Nature Conservancy
Associate Director, Global Priorities Group

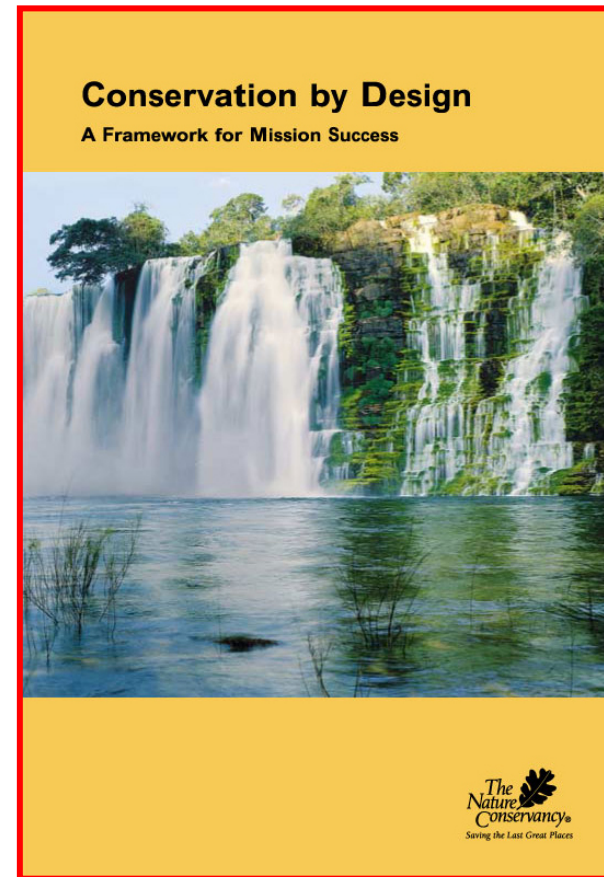
TNC's Mission

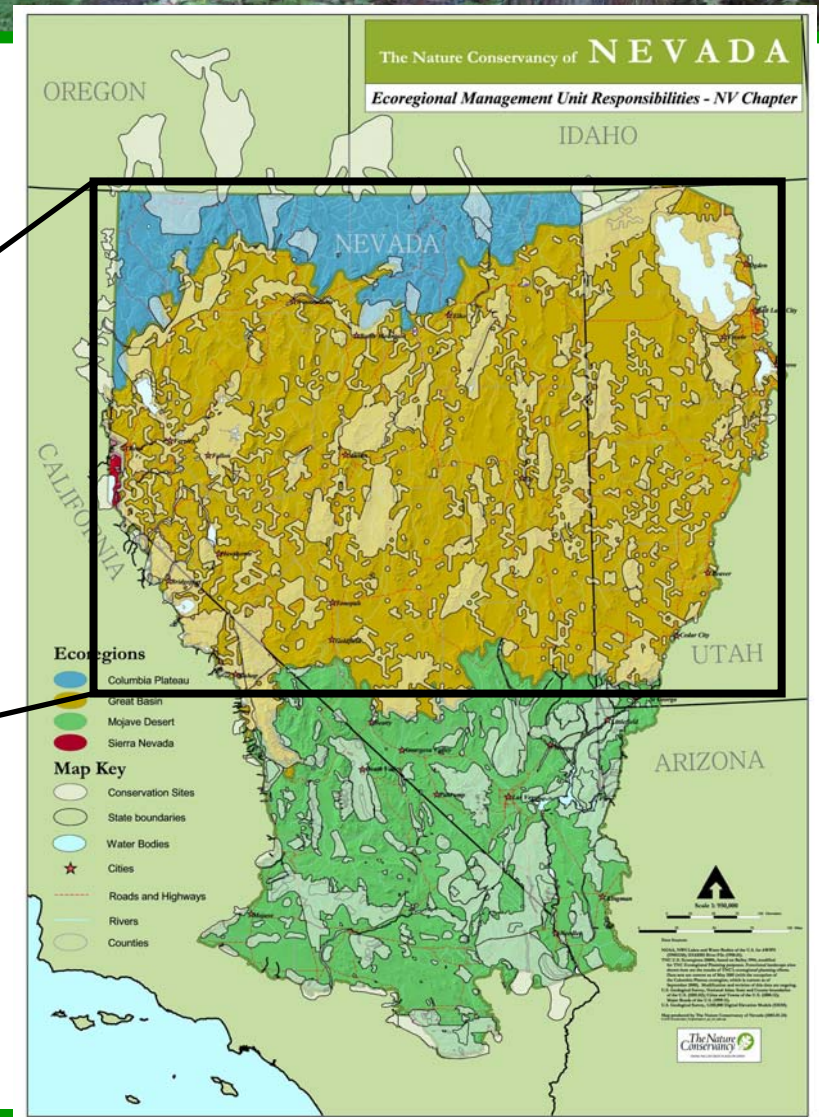
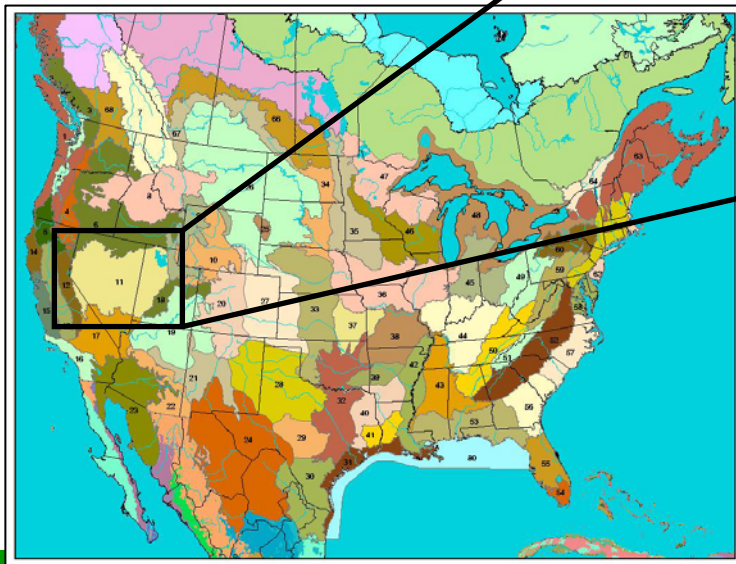
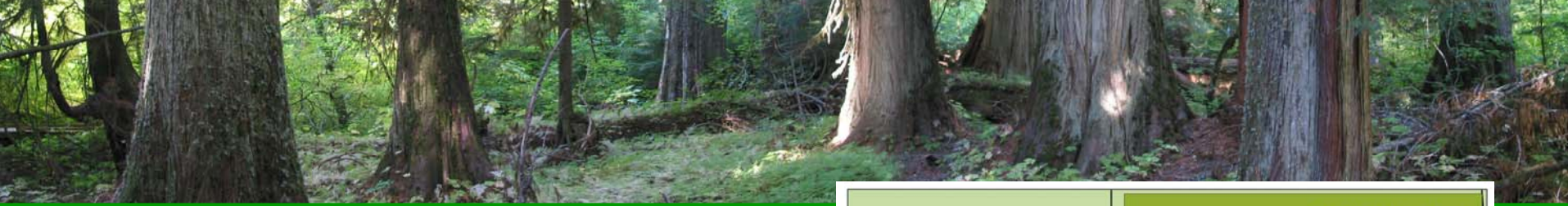
The mission of The Nature Conservancy is to preserve the plants, animals and natural communities that represent the diversity of life on Earth by protecting the lands and waters they need to survive.

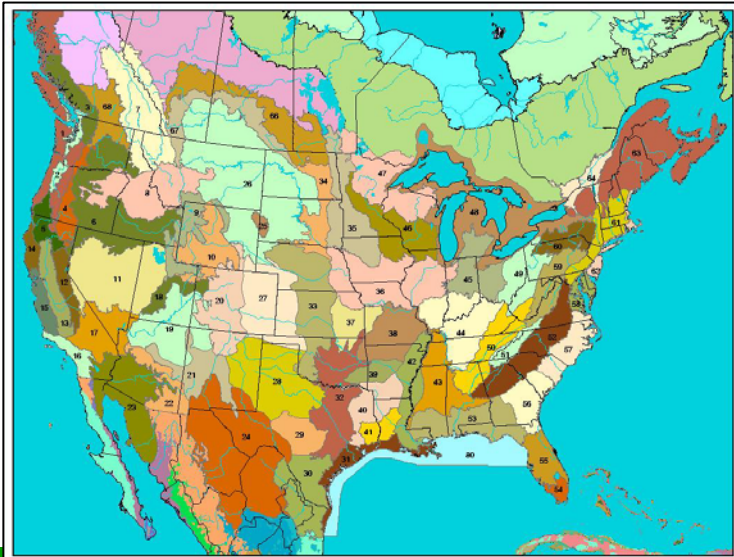
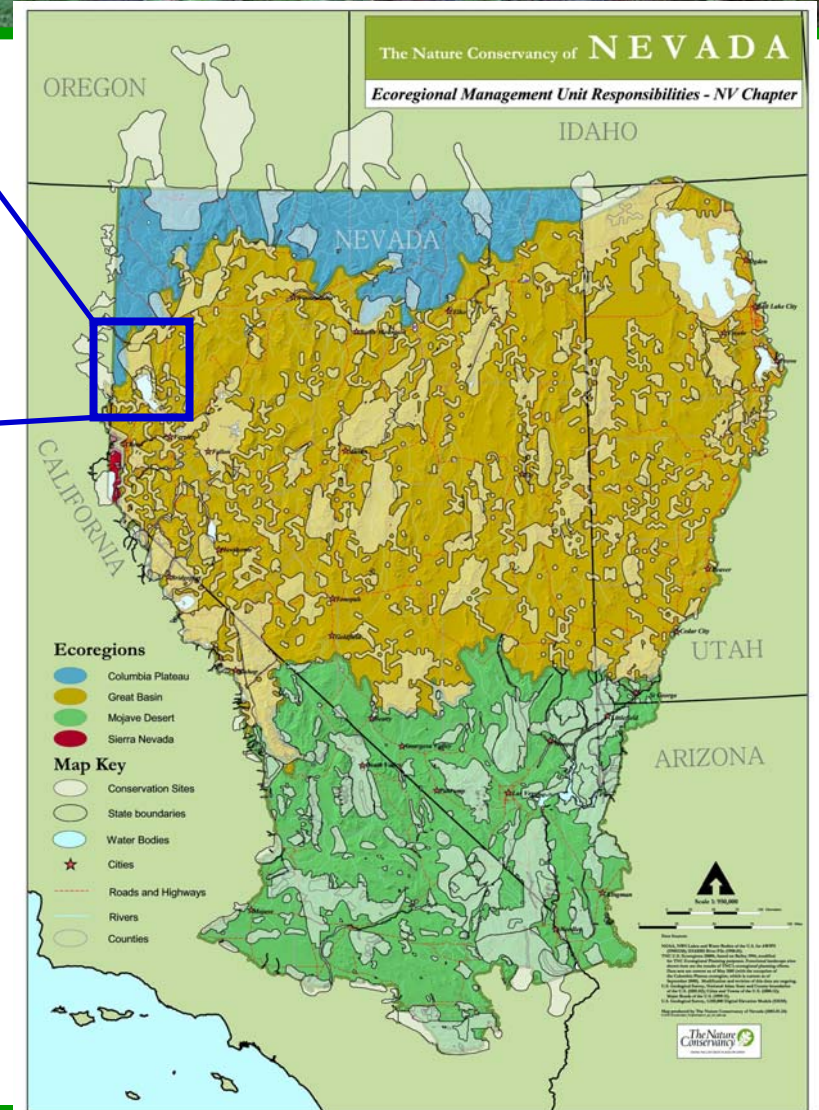
A quick look at TNC's past...

- Pre-Heritage (1950's - 1970's)
 - Great places based on opportunity & gut feelings
- Heritage (early 1980's)
 - Focused on rarest species and habitats
 - Opportunities
 - International program
- Landscapes/Bioreserves (1990-95)
 - Species and communities in a systems context
 - Community-based conservation
 - No explicit direction on how much is enough

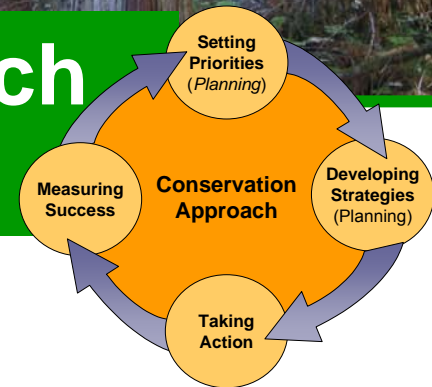
A quick look at TNC's *very recent past...*







Is the Conservation Approach enough?



- What is the global context for our local & ecoregional work?
- Do we have a global strategy?

*...While galvanizing the organization,
measuring progress towards the mission,
preserving our focus on place*

A photograph of a forest with large, moss-covered tree trunks and green foliage in the background.

TNC's 2015 Goal

*By 2015, The Nature Conservancy will
work with others
to ensure the effective conservation of places
that represent at least 10% *
of every Major Habitat Type on Earth.*

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World Resources Institute

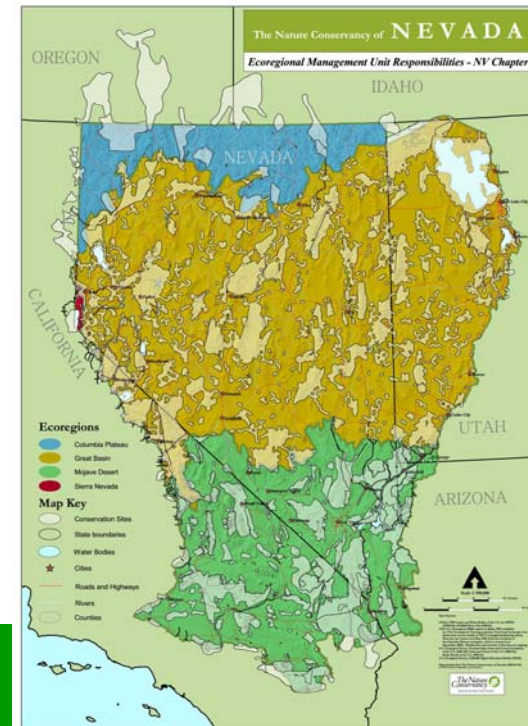
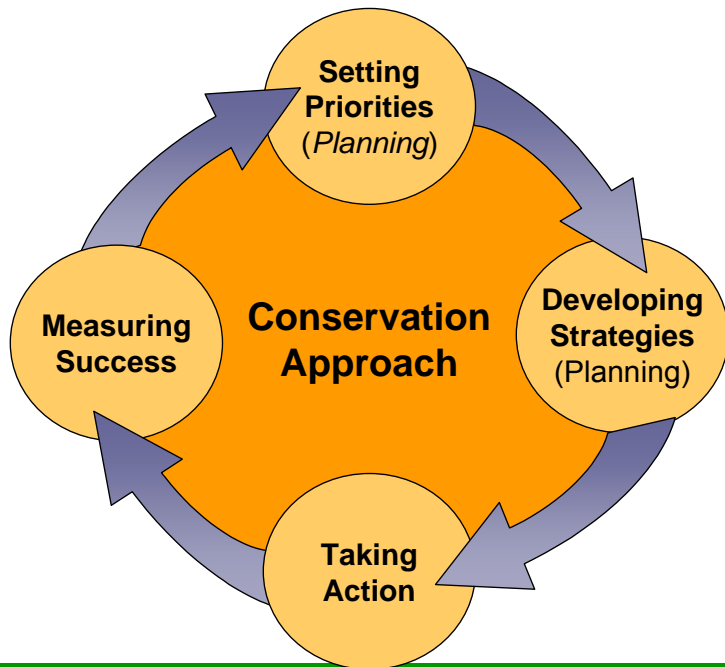


CBD

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United Nations Environment Programme

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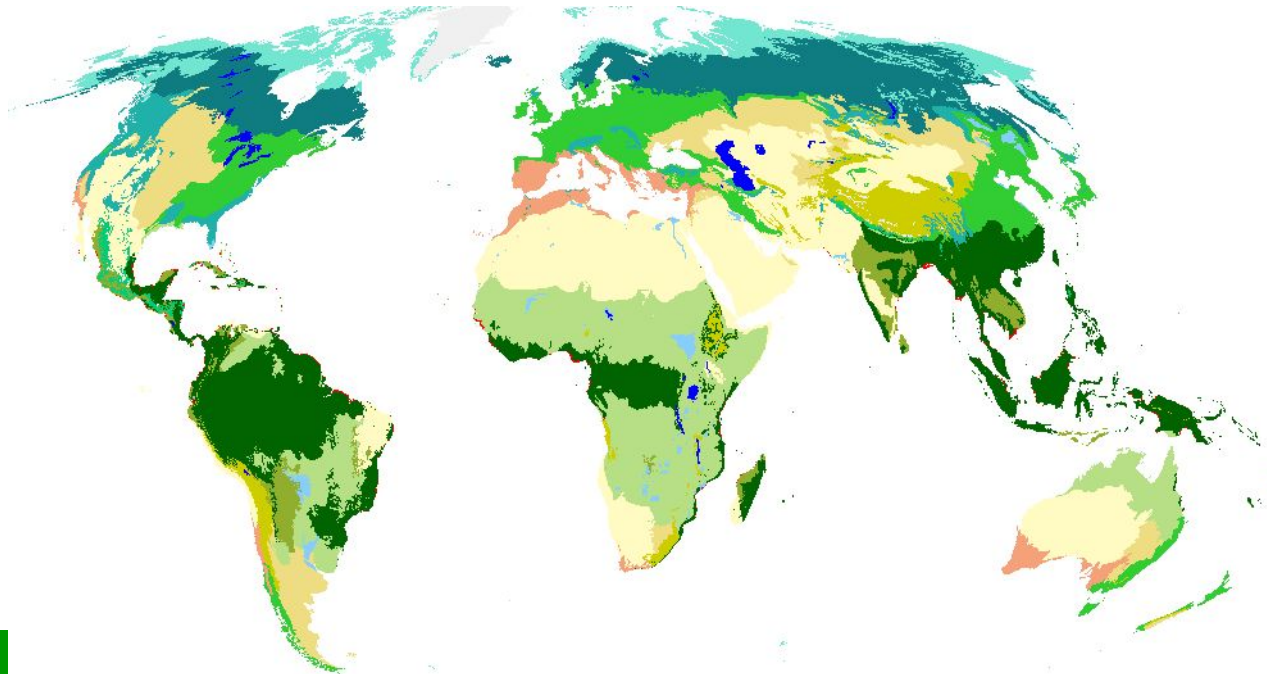
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Addressing Threats

- Sustainable Waters Program
- Fire Initiative
- Invasive Species Initiative
- Marine Initiative
- Climate Change Initiative

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Major Habitat Types



Terrestrial = 13

- Tropical moist broadleaf forests
- Tropical dry broadleaf forests
- Tropical coniferous forests
- Temperate broadleaf & mixed forests
- Temperate coniferous forests
- Boreal forests/taiga
- Tundra
- Temperate grasslands, savannas & shrublands
- Tropical grasslands, savannas & shrublands
- Flooded grasslands & savannas
- Montane grasslands & shrublands
- Deserts & xeric shrublands
- Mediterranean forests, woodlands & scrub

- Marine (draft \approx 10)
 - Polar Bays & Estuaries
 - Temperate (warm and cold) Bays & Estuaries
 - Tropical Bays and Estuaries
 - Polar Shelves
 - Temperate (warm and cold) Shelves
 - Tropical Shelves
 - Epipelagic (ocean surface)
 - Mesopelagic (mid-depth oceans)
 - Bathypelagic (deep oceans)
 - Slope (sea bottom)
 - Abyssal (deep sea bottom)



Freshwater (draft \approx 10)

- Arctic rivers & lakes
- Large temperate lakes
- Temperate headwaters & lakes
- Temperate coastal rivers, lakes & springs
- Large temperate rivers
- Tropical headwaters & lakes
- Tropical coastal rivers, lakes & springs
- Large tropical/subtropical rivers
- Endorheic rivers, lakes & springs
- Xerix-region rivers, lakes & springs

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***% to be refined
based on habitat
goal-setting
process**



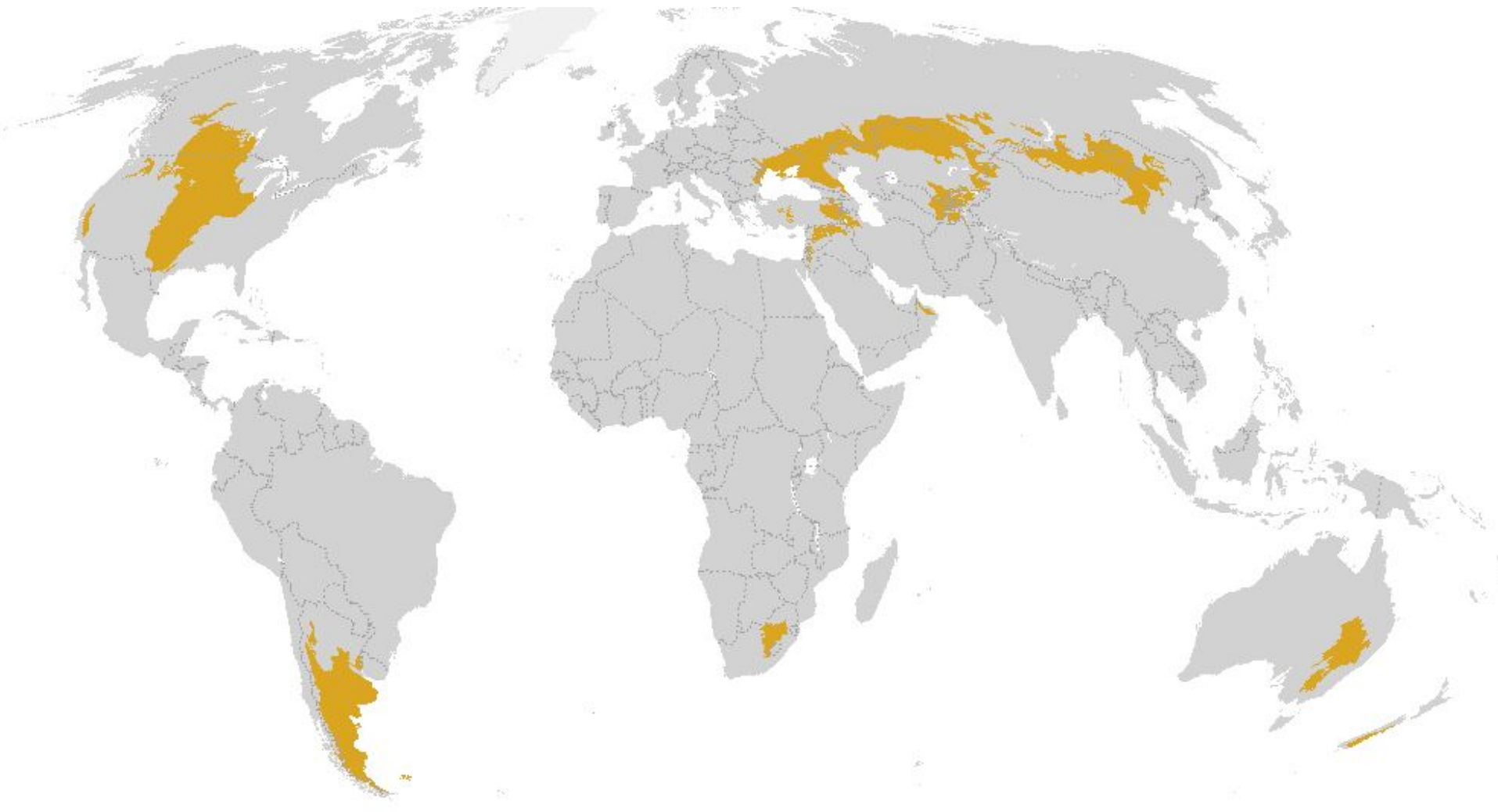
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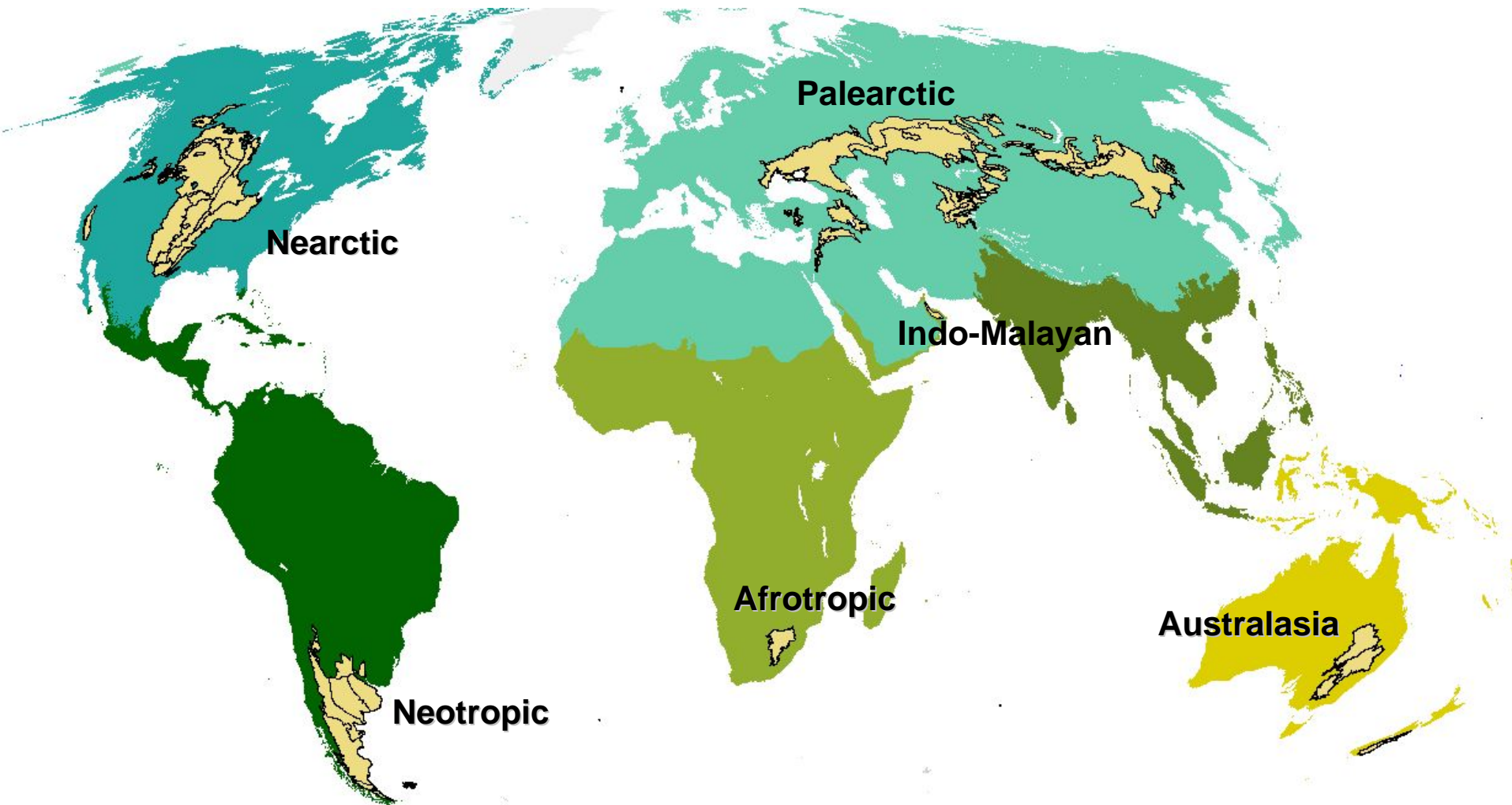


**By 2010, conserve at
least 10% of every
ecological region
(grasslands, forests,
etc) on Earth by 2010.**

Conserving 10% of Temperate Grassland MHTs



Conserving 10% of Temperate Grassland MHTs



To accomplish the Goal

Local efforts contribute to global goal



Engage partners – at multiple scales



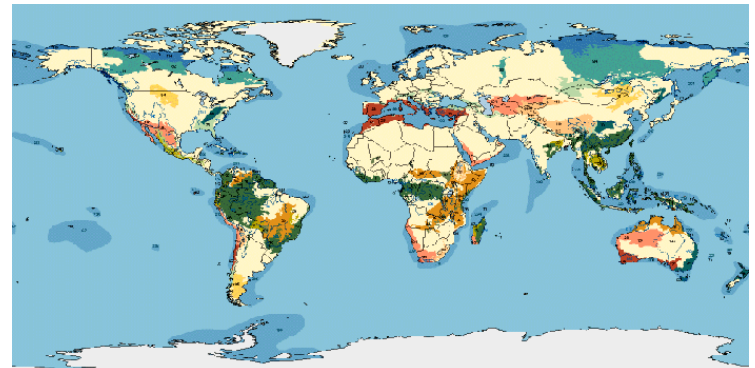
US Army Corps
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Address global threats with innovative
strategies



We must learn to prioritize





“We tend to over-estimate how much we can achieve in a year, and to greatly underestimate how much can be achieved in ten.”

- Richard Foster